

ONLY THE BEST

We are committed to choosing only the best for the skin of babies and expecting mothers, but also for the planet. What this means for us:



WE SELECT NATURAL OR ORGANIC ALTERNATIVES

95% ingredients are of natural origin on average, in our baby care product range (except specific care products such as sunscreen). Some of our maternity products are certified organic.



OUR APPROACH IS BASED ON THE EXCLUSION OF GMOS AND LIMITING PESTICIDES



WE SOURCE WITH RESPECT FOR BIODIVERSITY AND HUMAN CONDITIONS

our active plant ingredients by skin type (avocado, sunflower, Schizandra).



WE CHOSE VEGAN FORMULAS

that is without ingredients of animal origin, except for bee products (used for example in some of our dry skin products).



WE MANUFACTURE OUR PRODUCTS IN OUR PLANT IN EPERNON, FRANCE

(except for our liniment which is made in Greece and our wipes and rice starch which are made in Italy).



WE GUARANTEE QUALITY, SAFETY AND RESPECT FOR THE ENVIRONMENT AND HUMAN CONDITIONS

We are a member of the Union for Ethical BioTrade, we are a B CORP certified company, AFAQ 26000 certified at exemplary level, we rate Ecovadis Gold and are also certified ISO 14001 and 45001...

NEVER AT MUSTELA

When choosing the very best ingredients for the delicate skin of babies and expecting mothers, we also make other choices:

DO OUR UTMOST TO AVOID DANGERS OF ENDOCRINE DISRUPTION ON OUR PRODUCTS:

WE EXCLUDE

known endocrine disruptors from all our formulas (specific phthalates, bisphenol A...) according to the WHO and with reference to Echa's (European Chemical Agency) list.

WE ENGAGE

in an approach of evaluate any endocrine activity in our products on the 3 main hormonal systems (estrogen, androgenic, thyroid) via an independent laboratory, according to current OECD criteria.

BAN A RED LIST OF INGREDIENTS FROM OUR FORMULAS:

with restrictions that go beyond the European regulation - already known as one of the strictest and safest in the world.

You will never find the following listed in the ingredients of our products:

PARABEN X PHENOXYETHANOL X TRICLOSAN X PHTALATES X

AMONIUM LAURYL SULFATE, SODIUM LAURYL SULFATE AND SODIUM LAURETH SULFATE (SLS-SLES) X

CYCLOTETRAILOXANE (SILICONE) X ESSENTIAL OILS X ALCOHOL (ETHANOL) X FORMALDEHYDE X

BHA/BHT X BENZOPHENONE (OXYBENZONE), OCTYL ETHOXYCINNAMATE (OCTINOXATE) X

METHYLISOTHIAZOLINONE AND METHYLCHLOROISOTHIAZOLINONE (MIT-MCIT) X